

## REMEMBERING OUR FOUNDER



Our founder, Larry Yingling.

As many of you know, our founder **Larry Joe Yingling**, passed away on Thursday, November 7, 2013. He was loved by many and will be greatly missed. Thank you to all who shared kind words and condolences.

In his honor, we have established the **Yingling Auto Technician Memorial Scholarship Fund** c/o Topeka Community Foundation, 5431 SW 29th Street, Topeka, KS 66614. Feel free to contact us for more information.

## CARING FOR MORE THAN CARS



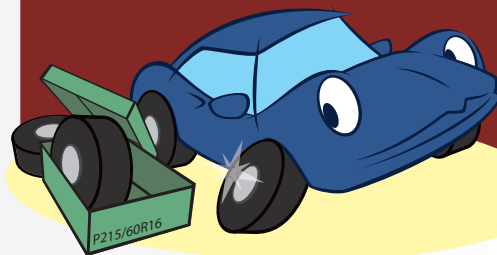
For the fourth consecutive year, we were proud to sponsor our November Food Drive & Fundraiser for the Topeka Rescue Mission Food Pantry. For every service over \$25 that we performed during the month of November, we donated \$5 to TRM. Because of your participation, we donated over \$1,450.

In addition, we had a collection box in our lobby to collect non-perishable food items for donation. Thank you for your support of this very worthy cause.

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## SEPTEMBER BROUGHT GOOD SURPRISES



Brandon presents John Brooke with the grand prize in our September Surprise promotion.

Usually you don't want the word "surprise" associated in any way with your vehicle service – but in September, it made a lot of people happy!

Every customer who had vehicle service during the month of September, picked a prize envelope and received the surprise named inside! Prizes ranged from Yingling's T-shirts or discount on future service, to gift cards from local merchants and restaurants, to the grand prize of a Galaxy tablet which was won by John Brooke.

A big thank you to all the local businesses who provided prizes: Bill's Diner, Cryster Asian Diner, Dickey's Barbecue Pit, North Topeka Golf Course, Nib's House of Coffee, Pad Hamburger, Tarwater Farm and Home Supply, and Village North Styling Salon.

Congratulations to John and all our winners!



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### **CONGRATULATIONS TO OUR CAPTION CONTEST WINNER!**

In December we ran another photo caption contest on our Facebook page. Tiffany Pershall Bonnewell won a Yingling's T-shirt with her caption: "After a deep breath, Fluffy prepares for her platform dive."

Check out our page at [www.facebook.com/yinglingsautoservice](http://www.facebook.com/yinglingsautoservice) for our next contest.



"After a deep breath, Fluffy prepares for her platform dive."

### **VIRTUAL COSTUME CONTEST GOT INTO THE SPIRIT OF HALLOWEEN**

The last week of October, we hosted our first ever Virtual Halloween Costume Contest. To enter, customers posted to the event on our Facebook page a picture of themselves, their kids and/or their pets in their favorite, family-friendly Halloween costumes. Costumes could be from this year, or favorites from years past.

Congratulations to Christina "Schmitt" Trimmer who won a free oil change for the posts of her kids' Halloween costumes. Check out the winning costumes on our FB page under "events" and start planning your costume for Halloween 2014! <https://www.facebook.com/events/554955461220449/>



### **YINGLING'S ON THE GO!**

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### **UPCOMING EVENTS!**

- 8<sup>th</sup> Annual Kids' Art Contest
- Women's Car Care Clinic
- Customer Appreciation Party



## **BUSINESS-TO-BUSINESS**

### **YINGLING'S HANDLES FLEET VEHICLES TOO**

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