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SUMMER 2007 NEWSLETTER

TOPEKA'S CAR CARE PROS

The Yingling's Auto Service 1st Annual **ART CONTEST**

Indian Creek, Pleasant Hill and Rochester Elementary Schools

Contest Theme

Cars & Trucks of the Future



Yingling's Auto Service is proud to present the winners of its 1st Annual Art Contest for students attending three local elementary schools. Yingling's Auto Service has been a prominent Topeka auto repair center for 50 years and was excited to be able to give local students the chance to not only win great prizes, but to shine by being spotlighted by Yingling's.

The contest began on March 12th and 45 entries were submitted from the schools on March 30th. Illustrations could be done by hand in any medium (paint, pencil, marker, etc.), but not by computer. Judging took place the first week of April by professional artists. An award ceremony was held at Yingling's for all contest winners on May 2nd at 5:00 pm. WIBW TV personality Ralph Hipp was the guest award presenter, and guests were treated to cake and refreshments as well. The ceremony was then aired on WIBW TV Channel 13 on Friday, May 4th.

Fifty dollar prizes were awarded to winners in each grade level along with a Best in Show award. All participants received a gift coupon for their efforts. This was a great opportunity for winning students to not only compete for prizes, but also to see their artwork professionally framed and displayed in the Yingling's Auto Service reception area for a year, and then be able to take home their framed piece for their families to enjoy.

Be sure to stop by the Yingling's Auto Service reception area during your next visit to view the winning artwork by these talented young artists! You can also go to the Kids' Corner of the Yingling's website for video coverage of the ceremony.

Winning Entries for the 1st Annual Art Contest

Best in Show - Ellie Walker, Grade 6, Rochester Elementary

Kindergarten - Brenna Langdon, Indian Creek Elementary

1st Grade - Laine Marston, Indian Creek Elementary

2nd Grade - Brooklyn Carter, Indian Creek Elementary

3rd Grade - Cole Lucas, Indian Creek Elementary

4th Grade - Brock Safarik, Indian Creek Elementary

5th Grade - Dawson Wienck, Indian Creek Elementary

6th Grade - Mary Constant, Rochester Elementary



From left to right: back row - Brian Yingling, Ralph Hipp; front row - Brenna Langdon-Kindergarten, Laine Marston-1st grade, Cole Lucas-3rd grade, Brock Safarik-4th grade, Dawson Wienck-5th grade, Mary Constant-6th grade, Ellie Walker-6th grade Best in Show, (missing Brooklyn Carter-2nd grade)

Employee Spotlight

Take a quick peek into the life of one of Yingling's Auto Service's employees:

Joe White

Joe has worked for Yingling's Auto Service for three years as an electronics technician. He also does car repair and preventative maintenance. Joe is married to Amy and has one child, Zander, who will be two on July 1st.



Q: *What is your biggest accomplishment so far in life?*

A: I have a black belt in Okinawan Southwind Shorin-Ryu karate. I'm also a certified level 2 instructor.

Q: *If you could live in a different time period, when would it be and why?*

A: I would like to live in the 1950s. The cars were cool and I would have made a good greaser!

Q: *What is your favorite musical group?*

A: My favorite musical groups are Social Distortion and 311.

Q: *What TV show has you completely hooked?*

A: None. I don't have much time to watch TV.

Q: *What is your favorite vacation?*

A: My favorite vacation is going to Clearwater Beach, Florida, in the summer.

Q: *Do you have any bragging rights?*

A: I'm proud to be an ASE Certified Technician and I'm proud of my accomplishments in karate.

Q: *What do you like to do when you're not working at Yingling's?*

A: I like outdoor activities with family—going to the pool, parks, etc. And, when the weather cooperates, going on motorcycle rides.

Q: *What kind of car do you drive?*

A: I drive a 2001 Dodge Ram Quad Cab but sometimes wish I still had my '87 Monte Carlo SS.

ON THE HORIZON

Nanotechnology continued...

In our last newsletter, we introduced you to nanotechnology innovations and ways they will revolutionize the automotive industry.

Nanotechnology is providing the automotive industry with novel and effective means to reduce costs, particularly in the case of paints, coatings and catalytic converters, according to a new report by Frost & Sullivan.

For instance, the efficiency of a single layer of nanomaterial-based coating is comparable to that of three layers of conventional coatings. Nanomaterials are also projected to lower the quantity of highly expensive, rare metals used in catalytic converters and fuel cells, yielding a savings of at least \$1 billion per year by 2010.

Moreover, nanomaterials can be customized with accurate properties and uniform shapes and sizes, thus reducing the rate of rejected parts per million due to inherent material deformities. This holds the prospect of not only saving the automotive industry an estimated \$2.25 billion annually, but also supporting improvements in quality.

Currently, the demand for nanotechnology is rather low since most end users remain unaware of the potential benefits of the technology such as aesthetics, better functionality and improved product features. However, declining prices and increased awareness are expected to intensify the penetration rate in the very near future.

Yingling's in the Community



During the month of March, Yingling's donated \$1.00 for every lube, oil and filter job done to the Wright Flight Program.

Wright Flight is a nonprofit organization designed to use aviation interests to motivate at-risk students to perform at a higher level in school.

The program is run on an academic and behavioral-improvement goal basis. When students meet all requirements, the reward they earn is a flight with a volunteer pilot in a light aircraft.

You can find out more about this great program at www.wrightflight.org.

Gas-Saving Tips from Yingling's—Driving More Efficiently

Drive Sensibly

Aggressive driving (speeding, rapid acceleration and braking) wastes gas. It can lower your gas mileage by 33% at highway speeds and by 5% around town. Sensible driving is also safer for you and others, so you may save more than gas money.

Fuel Economy Benefit: 5–33%

Equivalent Gasoline Savings: \$0.07–\$0.49/gallon

Observe the Speed Limit

Gas mileage decreases rapidly at speeds above 60 mph.

Each 5 mph you drive over 60 mph is like paying an additional \$0.10 per gallon for gas. Observing the speed limit is also safer.

Fuel Economy Benefit: 7–23%

Equivalent Gasoline Savings: \$0.10–\$0.34/gallon

Avoid Excessive Idling

Idling gets zero miles per gallon. Cars with larger engines typically waste more gas at idle than cars with smaller engines.

Use Cruise Control

Using cruise control on the highway helps you maintain a constant speed and, in most cases, will save gas.

Use Overdrive Gears

When you use overdrive gearing, your car's engine speed goes down. This saves gas and reduces engine wear.

Before You Buy a Used Car

Whether you buy a used car from a dealer, a coworker or a neighbor, follow these tips to learn as much as you can about the car:

- ◆ Examine the car yourself using an inspection checklist. The Federal Trade Commission offers a good checklist at www.ftc.gov/bcp/online/pubs/autos/usedcar.htm.
- ◆ Test-drive the car under varied road conditions—on hills, highways and in stop-and-go traffic.
- ◆ Ask for the car's maintenance record. If the owner doesn't have copies, contact the dealership or repair shop where most of the work was done. They may share their files with you.
- ◆ Talk to the previous owner, especially if the present owner is unfamiliar with the car's history.
- ◆ Have the car inspected by a mechanic you trust.

At Yingling's Auto Service, we offer our own used-car inspection service. Be sure to call us if you are contemplating a used-car purchase for advice and for details about our inspection service.



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- Brake fluid level and condition
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 - Operation of lights
- Shock condition and performance
- Battery cable condition and tightness
 - Wiper blade inspection
- Instrument-panel warning lights
- Tire condition and pressure adjustment
 - Condition of CV boots



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Odd Laws, but True...

In Alabama it is illegal for a driver to be blindfolded while operating a vehicle.

In Massachusetts you will be ticketed if you drive with a gorilla in the backseat of your car.

In Oklahoma it is considered illegal to read a comic book while you are driving.

In Nevada it is illegal to drive a camel on the highway.

In Florida if an elephant is tied to a parking meter, the owner or attendant must deposit money in the meter.



Riding in a car can be fun, but like anything, accidents can happen.

Here are some tips to follow so that car trips can be as safe as possible.

- Always wear a seat belt.
- Sit in a child's safety seat until your parent or guardian says you don't have to anymore.
- Sit in the back seat until you're at least 13 years old.
- Never open the door when a car is moving.
- Don't leave the car until the driver says it's safe.

Source: www.chp.edu/besafe/kids/01kids_cars.php

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**Get More Than \$279
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Stop by Yingling's Auto Service to purchase your Ultimate Care Club card. Get ultimate car care and great savings that will last the whole year long!

Use as many coupons on the card as you wish per visit.

Appointments are not usually necessary, but are recommended.

