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FALL 2010 NEWSLETTER

TOPEKA'S CAR CARE PROS



Topekans Vote Yingling's One of 2010's Best

They chose from 100 categories, ticked off their favorites in northeast Kansas, submitted their ballots, and we're delighted to share the great news ...

In August, readers of the Topeka Capital-Journal voted Yingling's one of 2010's Top Five Best Auto Mechanics in the newspaper's annual "Best of Topeka" contest. Look even closer—we're sandwiched between the Best Carpet Cleaners and the Best Heating and Air Service—and you'll see that we were the **ONLY** independent auto service center to make the list. Proof that our commitment to quality and honesty runs side-by-side with the national competition.

Then again, maybe it's because we offer a commitment to total car care, an unmatched 36-month/36,000 mile warranty, ASE-certified Auto Technicians, a free 20-point inspection at every servicing, free shuttle service to your home or office, fleet service, free WiFi, an on-site body shop, RV repair, and much more.

So if you voted for us, thank you—we are honored to have gained your respect. As always, we will continue to work hard to deserve the trust you place in us.

First class service!

The work was done professionally and promptly. Pete was very cordial and more than willing to explain in layman's language the work that was done and what needed to be done without pressure.

—Jim H.

PUTTING A MEAL ON A PLATE IS AS EASY AS SERVICING YOUR VEHICLE

In these difficult times, even more of our neighbors in northeast Kansas need our support. Yingling's is helping the Topeka Rescue Mission Food Pantry (trmonline.org) stock its shelves, and we're making it easy for you to help, too.



During November, we'll donate \$5 from every automotive service over \$25 to help feed our homeless neighbors.

Just a few staggering 2009 stats:

- » TRM served over 474,000 kitchen meals...
- » And distributed over 260,500 meals ...
- » More than 75,000 nights of shelter were given to almost 2,000 guests ...
- » And over 40,000 pieces of clothing helped over 2,000 individuals ...

You'll also find a collection box at our shop where you can drop off canned goods and other non-perishable items. Suggestions include pork & beans, tomato sauce, canned tuna or chicken, jello, boxed dinners, canned fruit, soups, cereals, pasta, and oatmeal.



THERE'S STILL TIME TO JOIN YINGLING'S IN THE FIGHT AGAINST CANCER.



Since September 15, Yingling's has been donating \$5 for every automotive service over \$25 to the Race Against Breast Cancer (rabctopeka.org). And we'll continue to contribute through October 15.

This local charity helps provide breast cancer screening and education to women and men in Shawnee and the surrounding counties of northeast Kansas.

The event is underway, but it's not too late to help out. Watch for results in our Winter newsletter.



Yingling's Hears the Jingling...and Helps Kids

2010 Change Bandit Challenge a Big Success

A baby with a leaky heart valve. A teenager with Hodgkin's lymphoma. A toddler with a rare skin condition. Can the spare change in your pocket make a difference in their life? You bet it can.

August marked Yingling's second year sponsoring Country Legends 106.9FM's Change Bandit Challenge. An event that raises money for the Children's Miracle Network, the goal was to "rob" friends, family and coworkers of their loose change, and use it to help children in northeast Kansas get the life-saving care and services they need.

DJs Chris Fisher and Lani Novak pulled out all the stops to see who could dig deeper. Donations poured in over the air, and on the station's website.

As a sponsor, Yingling's had the honor of attending the Change Bandit Bash, an exciting wrap-up party where the proceeds were counted. The total? Over \$19,000—about \$7,000 more than in 2009.

Of course, the true measure of success is every child's life that will change for the better.



2010 Change Bandit Tally Board



Lani and Chris from 106.9FM



2010 Change Bandit Highlights

MORE

RULES OF THE ROAD Gone Ridiculous

You know that every law is put on the books for a reason.

But sometimes, you just have to wonder if the reason is to give us a good chuckle!

1. Watch out Mom, Dad and Junior!—there's a semi on your left!

If you opt for driving on a sidewalk in Oregon, be sure to not attract the wrath of the law by not yielding to pedestrians.

2. Next thing you know, you'll have to tie pink bow on it too.

In Minnetonka, Minnesota if you drive a truck that leaves mud, dirt or sticky substances on any road, you will be considered a public nuisance that is harming the peace, safety and general welfare of the town.

3. We know who wants the good spaces...

Be careful about Jonesing for a Bavarian Cream while in South Berwick, Maine. You'll be ticketed if you park in front of Dunkin' Donuts®.

TOPEKA FUN FACTS

Introducing the newest section of our newsletter, for those who like to flash their Topeka-ness wherever they go. Look here each issue for juicy tidbits and bragging rights about our fine town:

- » Topeka is the home of the smiling character Alfred E. Newman, long recognized as the logo character for Mad Magazine. The character was the logo for a Topeka dentist who professed his services "didn't hurt a bit!"
- » Charles Curtis, the only Native American to ever serve as vice president of the United States, was born in Topeka. He served under President Herbert Hoover, 1929-1933.
- » Lake Shawnee in southeast Topeka is the location of the first and only fully staked 400-meter dash rowing course in the world. Lake Shawnee is host to the annual Great Plains Rowing Championships and was host to the 1993 and 1994 American Rowing National Championships. The permanent cables and buoys at Lake Shawnee are those used in the 1984 Olympics in Los Angeles.
- » Topeka is the boyhood home of Rex Stout, author of the Nero Wolfe novels. Nero Wolfe's investigator Archie Goodwin is named after a Topeka policeman from the 1920s who found young Rex Stout's stolen crank-up record player.



NATIONAL TEEN DRIVER SAFETY WEEK OCTOBER 17 – 23, 2010

Keeping our teen drivers safe is something we all want. So, National Teen Driver Safety Week was established by Congress in 2007 and is celebrated annually during the third week of October.

Its mission is to bring teens, community leaders, educators and parents together to increase awareness and help prevent crashes, the leading cause of death for adolescents.

This year the focus is on getting teens to reduce distractions while driving. To learn more about National Teen Driver Safety Week, visit <http://www.teendriverssource.org>.

Five stars all the way!

I was treated with the courtesy I've come to expect from Yingling's and the service work was excellent as usual.

—Bill K.



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Like us on Facebook!



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Search for Yingling's to find us, like our page, and get special tips and exclusive content.





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First-Time Customers Get the Shirts Off Our Backs

If you're new to Yingling's, mention this newsletter on your first visit and we'll give you a free Yingling's t-shirt!



KIDS' Corner

How to Pick Your Perfect Carving Pumpkin

First decide on shape and color:

- Tall thin shapes are ideal for funny faces and whimsical expressions.
- Round shapes are great for happy faces—and scary ones, too.
- Oddly shaped pumpkins are perfect for creating unique characters.
- Want something different? Consider a white pumpkin. Even when unlit, white pumpkins seem to glow as the daylight fades.



Next consider size:

- A large space, like a big front porch, will look best with a large pumpkin. Or, group three or more medium-size pumpkins to create a big display.
- If your pumpkin is destined for a small space, like a table in your entry hall, choose a more diminutive pumpkin. For a long narrow space, like a mantle, consider lining up three or more small pumpkins.
- If your kids will be helping with the carving, stick with medium-size pumpkins, which are the easiest to work with.

Before making your final selection, make sure your pumpkin:

- Has a broad, gently curved face for carving that is vertical or tilted upward.
- Is free of soft spots or breaks in the skin.
- Sits well on the ground and is stable.
- Includes a bit of stem, especially if you will be removing the seeds through the top.

Thanks to <http://crafts.kaboose.com> for the great tips.